

Australians are taking responsibility for their plastic waste... and we're taking responsibility for our plastic waste.

# Cement Australia chooses paper over plastic

We're aware that some of our competitors have moved to plastic packaging over the traditional paper-based bag.

While there are certainly benefits to packaging cement products in plastic, there are significant environmental impacts and it's not a sustainable solution.

**Cement Australia is committed to many environmental standards across our entire business, including contributing to the 2025 National Packaging Targets.**

These targets are:

- ✓ 100% of packaging being reusable, recyclable or compostable by 2025
- ✓ 70% of plastic packaging being recycled or composted by 2025
- ✓ 50% of average recycled content included in packaging by 2025
- ✓ The phase out of problematic and unnecessary single-use plastic packaging by 2025.

Therefore we have chosen to continue to package our bagged products in paper based bags. The paper we use is sourced from sustainable forests.

*Did you know paper is one of the few truly sustainable products*

The packaging used in our drymix 'Just add water' 20kg range is currently fully biodegradable. This gives peace of mind that even if bags are not placed in recycling bins, they will still break down if diverted to landfill – where the majority of trade waste ends.

We are also working towards removing the plastic film in our cement bags. Cement Australia is currently working with the Australia Packaging Covenant for improved consumer disposal labeling.

Cement Australia encourages all our partners, suppliers, stakeholders, staff and customers to find ways to reduce the use of plastic wherever possible. We all have a responsibility to reduce our plastic waste.

**Join us in saying NO to plastic packaging.**



*Did you know?*

Australia produces  
**2.5 million tonnes**  
of plastic waste each year



Of that, only **13%**  
is recovered...

The other **84%**  
is sent to landfill

Statistics published by Australian Government  
Department of Agriculture Water and Environment,  
National Plastics Plan 2021 (PDF), Page 6.

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